



#DISRUPTYOURFEED



Component: Relevance

ILO: To encourage awareness of studies through social media follows

TOOL

By encouraging students to identify and follow people on social media who are relevant to the module you can increase their awareness of their studies and increase their perception of its relevance to themselves.

Young people, especially females, tend to have a limited social media feed. By adding just three or four new accounts to follow, it can disrupt the feed enough to bring positive benefits by reducing the amount of potentially negative messages. #DisruptYourFeed is a movement to encourage this. See more at <https://www.thefemalelead.com/research>

ACTIVITY

Discuss the people who are influencers in the current field and why following them may be useful.

Ask students to choose their top three and say why.

Students now follow those people on social media.

LARGE GROUP TEACHING

This can work well with large groups.

SUCCESS

Students will more aware of current events related to the module and see how they relate to them.

RESOURCES

<https://www.thefemalelead.com/research>

Website promoting #DisruptYourFeed